

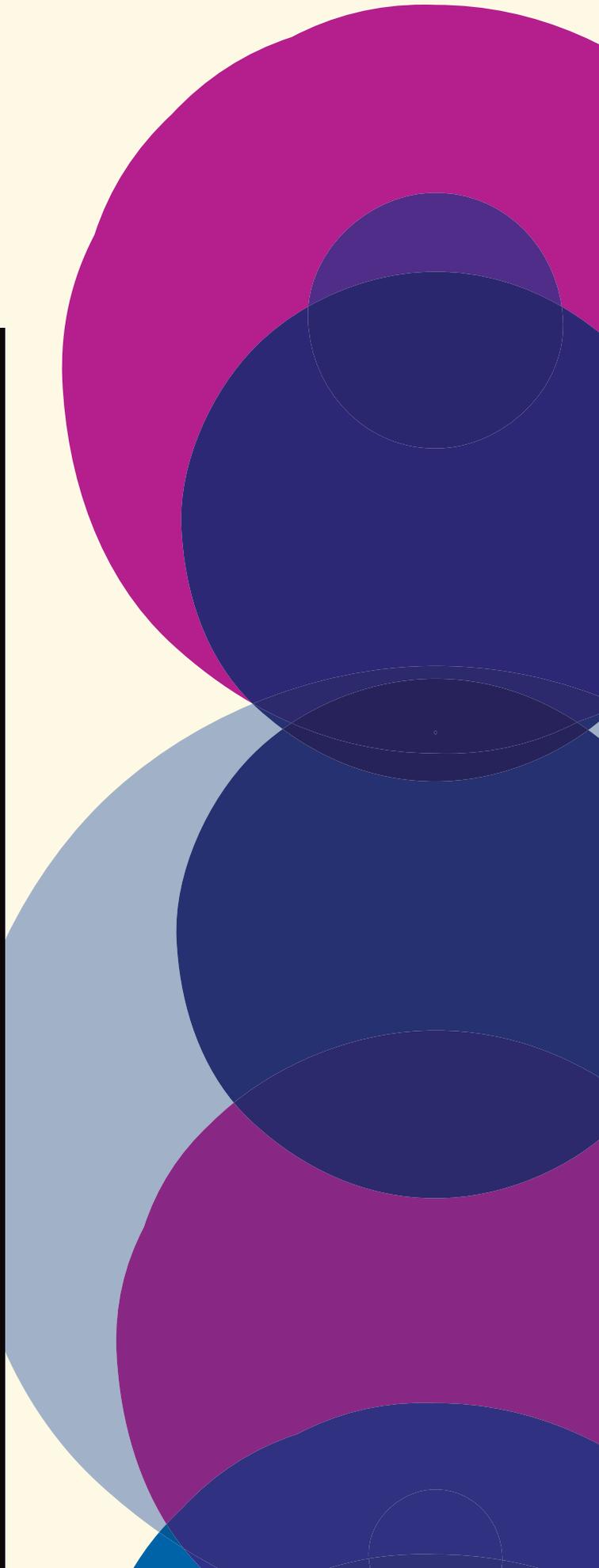


HULT
INTERNATIONAL
BUSINESS SCHOOL

Global Careers Report 2019

Global Part-Time
Executive MBA

BOSTON SAN FRANCISCO LONDON DUBAI SHANGHAI NEW YORK





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“The world of work is changing faster than ever before. New jobs are emerging, existing jobs are changing, and talent is being challenged to learn new skills.”

How to future-proof your career

By Katharine Boshkoff,
Global Vice President, Career
Advancement and Alumni Relations

About Katharine

A former strategy consultant and professor, Katharine has coached thousands of students to find career success in global markets.

After many years coaching executives and students, I've learned that it is not just the ability to get a job after graduation that counts—it is the capability to adapt, to be resilient, and to thrive in an environment of constant change. Research tells us that careers of the future will span more than 20 jobs and four or more career pivots.

With the availability of new technology innovations—the internet of things, artificial intelligence, and the proliferation of big data—the world of work is changing faster than ever before. And with this revolution, new jobs are emerging, existing jobs are changing, and talent is challenged to continually stretch to learn new skills and capabilities.

Successful job seekers are always working to develop themselves. I have identified for you here the three major ways in which you can set yourself apart.

1. Keep your mindset open

To keep yourself valuable in today's dynamic workplace, you must be a master of acquiring new skills. Adopt a mindset of continuous learning to keep yourself relevant—formal learning neither starts nor stops in the classroom.

2. Remember the soft skills

Empathy, influence, authenticity, collaboration, decision making, and creativity—never have these skills been more important than in today's increasingly automated workplace. In order to bring value to a technology-driven business landscape, an appreciation for your strengths and development areas is more crucial than ever.

3. Keep up with technology

A basic understanding of what new technologies such as AI can do, and how it fits into your strategy, will be critical to your success in future-proofing your career. You can add further value by helping team members to develop skills for working productively alongside human or technological colleagues.

Unless otherwise noted, all data is based on The Economist Executive MBA ranking 2018, who conducted a comprehensive survey among the three most recent cohorts of Hult EMBA graduates (Classes of 2016, 2017, 2018). For the full methodology, visit economist.com.

Take your career to the next level



STUDENT STORY Skills that make an impact

Nicolaas Fourie
South African
Regional Manager
Foster Clark Products
Class of 2016

Just two months after his Executive MBA, Nicolaas left his role as Country Manager for Coca-Cola to work at Foster Clark Products, heading up their MEA region as Commercial Manager.

What changed for you after your EMBA?

Everything changed for me shortly after graduation: role, position, and geography. I moved from the UAE to Malta for my new role and increased my responsibility. Hult gave me the skills and support that I needed to take my career to the next level.

What's changed in your behavior?

My improved tools, knowledge, and soft skills put me on a level with company directors and leaders. Before, I was nervous and could not follow some of the conversations or feel I had meaningful input to give. These days, I lead some of those conversations and debates. I know my input on most business topics is valued by the board and the MD.

83%

of Hult EMBA students say the skills learned during the program have taken their career to the next level (based on *GMAC Alumni Survey, 2017*).

68%

have been promoted or grown their own company since graduation.



EXPERT ADVICE

Taking your career to the next level

Don't underestimate the importance of communicating new projects and courses when it comes to elevating your personal brand. Newly acquired skills enhance your brand and often deserve a prominent place on your resume, LinkedIn profile, cover letters, and professional summaries.

Increase your net worth

Whatever your motivation for investing in an Executive MBA, you can expect to increase your earning potential significantly after graduation.



STUDENT STORY

Unlocking your earning potential

Hasan Badwan

American Business Development Manager
Foresee Solutions DMCC
Class of 2017

Hasan says his Executive MBA was a key factor in achieving the promotion and respect he'd been working towards.

What are the key outcomes from your EMBA?

Getting an EMBA did two things in my life. First, it doubled my salary. And second, it provided me with the tools to truly become a leader within my company.

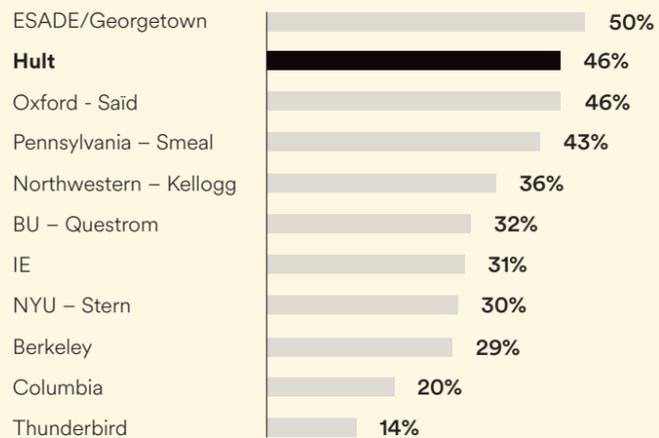
Why Hult?

The student diversity and global campus network truly broadens your horizons. Also, the lifelong learning opportunities mean you can take a new elective and reconnect with your network every year for the rest of your life.



SALARY SNAPSHOT

Cross sample of Executive MBA salary increase after one year (%)



46%

average Hult Executive MBA salary increase one year after graduation.

\$151,400

average Hult Executive MBA salary three months after graduation.



EXPERT ADVICE

Salary negotiation

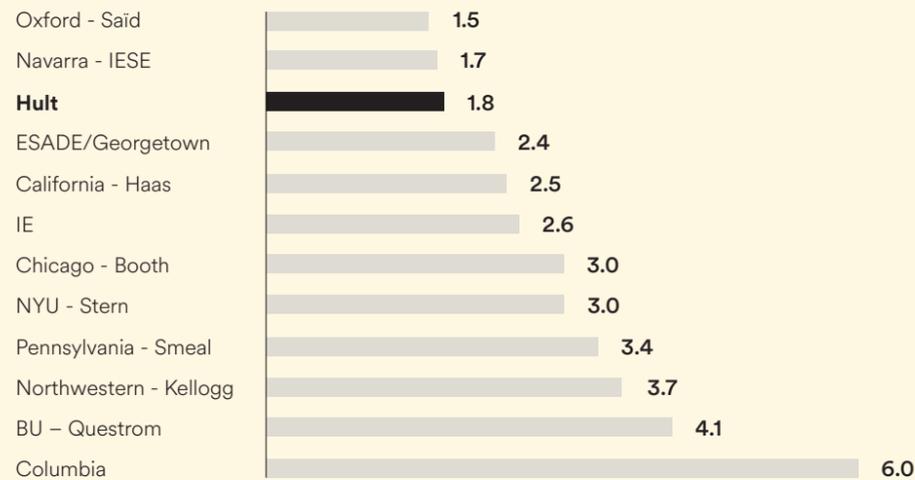
The key to salary negotiation is timely research; understanding your worth and the market is essential. Practice the salary conversation prior to meeting with your manager or hiring source—as you would any important presentation.

Accelerate your return on investment



SALARY SNAPSHOT

Payback period (years) against other schools



#20

for Salary Increase
(calculated rank based
on *Financial Times*,
Executive MBA
Rankings, 2018).



STUDENT STORY

More salary, skills, and stability

Fadzai Marange

British
Senior Program Manager
Right to Care
Class of 2016

Fadzai used her EMBA to transition out of the NHS and into an NGO. She received a 60% salary uplift within two years of graduating and now leads efforts to halt the spread of infectious diseases around the world.

What made you choose an EMBA?

Scientists often end up in senior management roles, yet a lot of us lack the necessary skillset. I wanted to improve my management skills so that I could become a great leader.

How did the EMBA help your career?

Classes such as disruptive innovation, entrepreneurship, and global management really paved the way for me—not to mention the guidance and stability from mentors and coaches.

“Since my EMBA, I’ve been promoted twice and relocated once. I am now in a new geography and enjoy a better work-life balance. An unexpected benefit of the EMBA is that I also have a much keener understanding of personal finance and investing, and a diverse portfolio as a result.”

Hector De La Garza

Mexican
Product Owner, Schlumberger
Class of 2017

Grow a global startup



STUDENT STORY

The entrepreneurial leap of faith

Monica Muriel
Spanish
Founder & CEO,
Zurita
Class of 2016

Juggling motherhood with running your own business and part-time study comes with its challenges. Monica would do it all over again.

What led you to Hult?

I've been an entrepreneur for most of my professional life. I knew that an EMBA would formalize my credentials and enhance my professionalism. I wanted to be challenged by people who knew more than me about different subjects. Life as an entrepreneur can be lonely.

How did the EMBA affect your business?

Literally, the business wouldn't exist without the EMBA. From practical elements like accounting and finance courses, to the sustainability side, which provided a lot of food for thought, to the capable leader it nurtured within me. And then of course there's the network—some of my best customers are Hult alumni!

How did you juggle your business and an EMBA as a working mother?

It's tough! You have to prioritize and you have to make sacrifices. But our cohort had such a great vibe—very easy and supportive. You feel energized after every class. I miss that. After the course, you realize how much time you have.



“During the program, I connected some dots and transferred a disruptive new business model over to the fine art market. I quit my job and launched the startup even before graduation. The EMBA boosted my self-esteem, my knowledge of other industries and world economics, and gave me a fantastic network to kickstart a completely new life for myself and my family.”

Christian Rother
German
Founder & CEO, Smart-Collectors
Class of 2017

9%

of Hult graduates start their own company.

Boost your global mobility



STUDENT STORY

Europe, China, U.S.—where next?

Angelo Favia

Italian

Advisor

Eli Lilly and Company

Class of 2016

Angelo isn't limited by borders—he goes where the best opportunities are.

What's your background?

I am a scientist and, prior to Hult, was based in Shanghai, designing drugs for a pharmaceutical company. As soon as I joined Hult, the management in my organization started including me in a number of cross-functional projects with increasing responsibility.

And how did this play out?

Soon after graduation, my company offered my family and me a relocation package to the U.S. in a role with broader scope and reach.

What was the toughest part?

It was very intense juggling family, work, and studies. My Hult EMBA was the most challenging but also the most stimulating experience of my life. I didn't think I could learn so much, in so little time, while having so much fun.

23%

of Hult EMBA graduates changed country (*Financial Times, Executive MBA Ranking, 2018*).

“Hult helped me get into the field of corporate finance and also into the MEA region—the only region that wasn't yet on my resume.”

Karl Reynders

Belgian

Vice President Corporate Development, Khatib & Alami

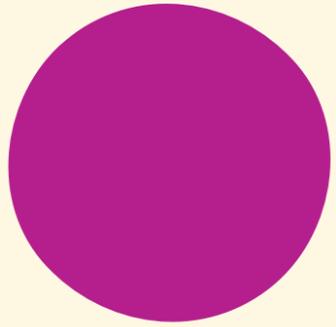
Class of 2016



EXPERT ADVICE

Maximizing your global mobility

Employers report that career progression and promotion into executive ranks is accelerated by demonstrating global work experience. Savvy international job seekers excel at landing jobs by focusing on developing skills that are in high demand and by developing an international network of colleagues and contacts.



Grow a worldwide network



STUDENT STORY The power of community

Nadine Mukanya
American & Congolese
Lead Auditor
Federal Reserve Bank
of Chicago
Class of 2019

Nadine saw the EMBA as the natural next step in her career after more than a decade working her way up through the ranks of the Federal Reserve Bank of Chicago.

How would you describe your classmates?
My cohort is so diverse—we have engineers, lawyers, entrepreneurs, and people with over 20 years of experience in their industry and we really benefit from others' rich backgrounds and experiences.

How do you stay connected?
The entire cohort is on a WhatsApp group to stay connected and support each other if anyone needs help or clarification. It's a very friendly group of people and we enjoy spending time together after class as well. We have forged relationships that will help us both professionally and personally.

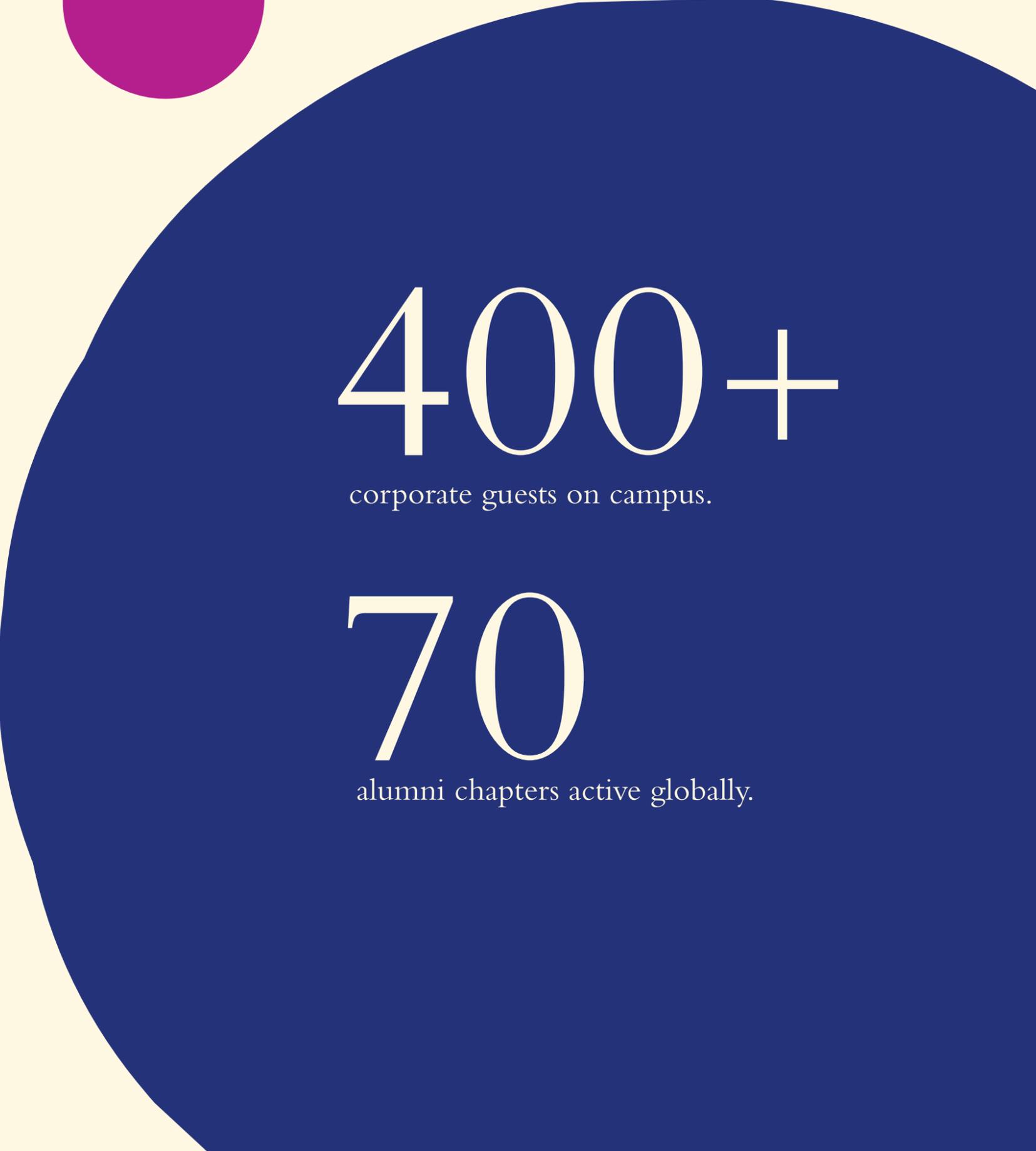


GLOBAL EMPLOYERS Some of our top EMBA employers

ABB	KNAUF
Abbvie	LafargeHolcim
Alibaba Group	LG
Alstom Transport	Max Aerospace
Amazon	Moderna
Delaware	Therapeutics
Deutsche Bank	Shire Pharmaceuticals
Digicel	Sun Chemical
DTR	TNT
Johnson & Johnson	

“KPMG collaborates with Hult due to the student diversity. They're strong academically and have collaborative skills that are key to being successful in the new world of work.”

Gabriella Fragiacomio
Head of Human Resources & Learning
KPMG



4000+

corporate guests on campus.

70

alumni chapters active globally.



EXPERT ADVICE Growing your network

LinkedIn can be a powerful tool for reaching beyond your own immediate network and out to your network's network. You can also connect with alumni from previous years and other programs. Joining and becoming active on LinkedIn groups is another great way to engage with people across borders.

Keep yourself on the cutting edge

Learn the latest innovation techniques, such as design thinking, and gain insights into disruptive tech like AI, Blockchain, and Cybersecurity. The workplace is evolving faster than we can teach it. That's why we offer one free elective for life—so you can keep your skillset up to date for as long as your career demands it.



STUDENT STORY Refreshing your skillset

Luis Chumpitaz

Peruvian
Publishing & Information
Graphics Director,
Dubai Media
Incorporated
Owner, InfografikaCity
Class of 2018

Luis was enjoying a seasoned and successful career in the media and communications industry. However, he knew he'd retreated into his comfort zone, and that a skills refresh would bring considerable benefits to him both personally and professionally.

What did the EMBA do for you?

The EMBA forced me to get out of my comfort zone, deal with the latest trends in global business, apply the newest management techniques, and continuously challenge myself.

How did it affect your network?

My network and circle of friends have had an overhaul. It's been refreshing to learn from others in fields that I'm not actively involved in.

How has it impacted you professionally?

Some classes changed the way I see the world while others further developed my knowledge in areas I previously knew little about. It has changed my approach to my career. Hult strikes the right balance between my career and my other commitments in life.

“Once I had a deep understanding of the tech, I started to think about how to apply it to different industries. This is where my startup Oilchain was born—a blockchain and AI platform for oil and gas. Hult has been a game changer in my life.”

Claudio Sperindio

Italian
CEO, Oilchain
Class of 2018

Sample electives

- Leading Digital Transformations
- Disruptive Business Models
- Fintech
- Neuromarketing
- Artificial Intelligence
- Energy of the Future
- Blockchain, Cryptoassets & Cryptocurrencies

1

free elective every year after you graduate.*

*120 elective options. Subject to availability and to a \$100 course and registration fee.

Career impact



CAREER IMPACT

360° career focus

Whether you're looking for a mid-career change, to progress with your current employer, or to start your own business, our coaches will support your professional growth and help you maximize every opportunity that comes your way.

Access advanced expertise at your own pace

You're unique and will require a tailored approach to navigating your career. From AI technology to one-to-one coaching to online platforms, as well as workshops and events—you can use the resources most suited to your goals to achieve the results you're looking for.

Access a wide range of advanced resources

- Make one-to-one appointments with career coaches, in person or online
- Use AI-enabled career tools such as VMOCK to assess and perfect your resume
- Polish your LinkedIn profile with AI-driven software, Aspire
- Attend as many in-person MBA skills workshops as you like

Grow your network beyond your cohort

There are many opportunities to grow your network outside your classmates, should you choose to, with on- and off-campus networking events, panel discussions, and guest speakers.

Connect with your global network

- Download Hult Connect, your alumni directory and job board.
- Make the most of Workmaze, a global executive recruiter network focused on senior-level hires.



COACH
Heather White

Heather is an internationally recognized networking aficionado who describes herself as a boardroom matchmaker, networking and personal brand expert. She has spent the last 20 years coaching executives through strategically building their personal brand and network.



COACH
Gaj Ravichandra

Gaj is a consultant psychologist, leadership and careers specialist, and keynote speaker who has spent the last 20 years enabling individuals and organizations to achieve success. As a peak performance coach, Gaj is passionate about helping individuals and sports teams to maximize their potential and performance.

“The collaboration with my coach was amazing and really helped me translate my experience into skills and competencies while keeping in mind my values and vision for my life.”

—
Kirstin Steinmetz

German
Workforce Development Manager EMEA
Salesforce
Class of 2018

3,400

advising sessions booked with careers team globally (Class of 2018).



Accelerate your global career

Start your application at
hult.edu/apply

Any questions? Email us:
admissions@hult.edu